

AIMEE BULLARD

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PROFILE SUMMARY

I AM AN ILLUSTRATOR WITH A STRONG PASSION FOR RESEARCH AND CONCEPTUAL BASED PROJECTS. I AM A CREATIVE THAT LOVES TO BE IMMERSED IN THE ARTS, MOTIVATED BY COLOUR AND FROM MY LIFE LONG TRAINING IN THEATRE ARTS AND DANCE, MY ILLUSTRATIVE PRACTICE APPROACHES IMAGE MAKING IN A UNIQUE WAY, INFLUENCED BY MY DUAL INTERESTS WHICH RESULT IN ENRICHED OUTCOMES. I LOVE EVERYTHING COLOUR AND PATTERN, STRIVING TO CREATE WORK THAT BRINGS JOY TO SPACES AND PEOPLE'S MUNDANE EVERYDAY LIVES. AS A NEURODIVERGENT CREATIVE, INCLUSIVITY AND OPEN MINDEDNESS IS A BIG PART OF THE CURATION OF MY WORK. USING A CONSCIOUS DESIGN PROCESS, MY PRACTICE IS ROOTED IN RESEARCH AND UNDERSTANDING TO CREATE THE MOST ACCESSIBLE WORK I CAN, AND TO CONNECT WITH MY AUDIENCES ON A DEEPER EMOTIVE LEVEL. FROM COSTUME DESIGN TO PATTERN DESIGN, GIFT WRAPPING DESIGN TO CERAMIC WORK, MY MULTIFACETED PRACTICE ALLOWS ME TO EXPLORE MY FULL CREATIVE POTENTIAL AND EXPRESS MY TRUE PERSONALITY.

SKILLS

- CONFIDENT IN ADOBE PHOTOSHOP, ILLUSTRATOR, INDESIGN AND PROCREATE
- KNOWLEDGE IN HANDMADE AND DIGITAL BOOKMAKING
- CONFIDENT IN PRINTMAKING - LINO, SCREEN PRINT, RISOGRAPH
- STRONG UNDERSTANDING OF COSTUME DESIGN
- STRONG UNDERSTANDING OF PATTERN DESIGN / REPEATABLE PATTERNS
- CERAMIC CURATION
- STRONG IN RESEARCH DEVELOPMENT
- KNOWLEDGE OF USING AI GENERATIVE TOOLS
- STRONG UNDERSTANDING FOR COLOUR PALETTE DESIGN
- WORK WELL BOTH INDEPENDENTLY OR WITHIN A TEAM
- VISUAL STORYTELLING - THE ABILITY TO TRANSLATE SCRIPTS, BRIEFS, OR CONCEPTS INTO COMPELLING NARRATIVES.
- TIME MANAGEMENT - MEETING STRICT DEADLINES AND MANAGING MULTIPLE ILLUSTRATION PROJECTS SIMULTANEOUSLY.
- CLIENT COMMUNICATION & RECEPTIVITY - SKILL IN PITCHING CREATIVE CONCEPTS, INTERPRETING CONSTRUCTIVE FEEDBACK, AND APPLYING REVISIONS.
- VERSATILITY - THE ABILITY TO ADAPT MY PERSONAL STYLE TO MATCH A BRAND'S SPECIFIC GUIDELINES OR PROJECT TONE.

WORK EXPERIENCE

BOARD GAME DESIGN FOR NEWSTEAD ABBEY

NEWSTEAD ABBEY - 2025 - UNIVERSITY PROJECT

GIFT WRAPPING AND CARD DESIGN FOR THE ARTFILE

THE ART FILE - 2026 - UNIVERSITY PROJECT

COSTUME DESIGN FOR TRENT DANCE MOVEMENT PIECE

NOTTINGHAM TRENT DANCE CLUB- 2026 - UNIVERSITY PROJECT

COSTUME CURATION FOR TRENT DANCE COMPETITION TEAM

NOTTINGHAM TRENT DANCE CLUB- 2026

COSTUME CURATION FOR TRENT DANCE COMPETITION TEAM

NOTTINGHAM TRENT DANCE CLUB- 2026 - UNIVERSITY PROJECT

EDUCATION

FIRST CLASS BACHELOR OF ARTS DEGREE IN ILLUSTRATION

NOTTINGHAM TRENT UNIVERSITY (2023-2026)

A LEVELS

ENGLISH LITERATURE - A*

FINE ART - A

DRAMA - A

EPQ -A

TUNBRIDGE WELLS GIRLS GRAMMAR SCHOOL (2016-2023)

OTHER EXPERIENCE

PRESIDENT OF NOTTINGHAM TRENT DANCE CLUB

NOTTINGHAM TRENT UNIVERSITY (2025-2026)

CITY CAPTAIN OF NOTTINGHAM TRENT DANCE CLUB

NOTTINGHAM TRENT UNIVERSITY (2024-2025)

CONTACT ME

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